

# **The New York Eye and Ear Infirmary**

## **PRESIDENT'S RECEPTION**

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### **INAUGURATING NATIONAL BREAST CANCER AWARENESS MONTH**

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*According to The American Society of Plastic Surgeons nearly 70 percent of women eligible for breast reconstruction are not informed of the full array of reconstructive options currently available.*

*The New York Eye and Ear Infirmary has organized this event because every woman deserves the right to choose which, if any, reconstruction option is best for her.*

**NY Eye & Ear  
Infirmary**

**Continuum** Health Partners, Inc.

**D. McWILLIAMS KESSLER**

*President and Chief Executive Officer,  
The New York Eye and Ear Infirmary*

**JUDITH RIPKA AND**

**EVE ELLIS, MORGAN STANLEY SMITH BARNEY LLC**

*Cordially invite you  
to a special reception  
highlighting innovative advances  
in breast cancer surgery and  
new breast reconstruction  
choices for women including  
the DIEP procedure.*

*Presented by*

**ROBERT J. ALLEN, M.D.,  
JOSHUA L. LEVINE, M.D., and  
ALAN STOLIER, M.D.**

The New York Center for the  
Advancement of Breast Reconstruction

*Introduced by*

**DONALD WOOD-SMITH, M.D., F.A.C.S.**

Chairman, Department of Plastic & Reconstructive Surgery,  
The New York Eye and Ear Infirmary

**THURSDAY, OCTOBER 1, 2009**

**6:30 PM – 8:30 PM**

**THE UNIVERSITY CLUB**

**1 WEST 54TH STREET**

**NEW YORK CITY**

*RSVP by September 25*

*Business Attire*

*Jennifer Pugliese: 212-979-4019 or [jpugliese@nyee.edu](mailto:jpugliese@nyee.edu)*

## **ABOUT THE NEW YORK CENTER FOR THE ADVANCEMENT OF BREAST RECONSTRUCTION AT THE NEW YORK EYE AND EAR INFIRMARY**

Plastic surgeons Robert J. Allen, M.D. and Joshua L. Levine, M.D. have set the gold standard in the United States and abroad for breast reconstruction which uses the patients' own tissue without muscle sacrifice. Believing that all women deserve the chance to keep their muscles and still have natural breasts after breast cancer, Dr. Allen pioneered a series of microsurgical procedures for breast reconstruction using perforator flaps. He developed these procedures called the DIEP, the SIEA and GAP flaps in 1992, and has become the world leading authority. After completing a fellowship in microsurgical breast reconstruction with Dr. Allen, Dr. Levine joined his practice. Together, this gifted team – which now includes Dr. Alan Stolier, an expert in nipple-sparing mastectomy – has successfully performed more than 2,000 breast reconstructions with their innovative techniques, available in New York at The New York Eye and Ear Infirmary. Dr. Allen and Dr. Levine are committed to educating women with breast cancer – and the men who love them – about these options and are working toward making them available to all women regardless of economic status.

### **EVE ELLIS, MORGAN STANLEY SMITH BARNEY LLC**

Eve Ellis, Morgan Stanley Smith Barney, LLC, Certified Financial Planner and Certified Investment Management Analyst, is one of fewer than 200

Chartered Advisors in Philanthropy in the nation. At Morgan Stanley Smith Barney, Eve's team provides philanthropic planning for families and individuals as well as investment advisor services to nonprofit organizations. Eve is a board member of Susan G. Komen for the Cure NYC and Maccabi USA, and is a member of the investment committee of the Ms. Foundation for Women and the philanthropy committee of 100 Women in Hedge Funds.

Eve is also engaged in alumni activities of Friends' Central School in Philadelphia and Yale University.

# SHOP FOR A CAUSE

JUDITH RIPKA

We are pleased to announce this event will feature an  
**EXCLUSIVE ONSITE JUDITH RIPKA JEWELRY BOUTIQUE**

Enjoy a preview of the new Judith Ripka  
collections with 20% off any purchase  
and 10% of every sale at the event to benefit  
The New York Center for the Advancement  
of Breast Reconstruction

## **ABOUT JUDITH RIPKA JEWELRY**

*Judith Ripka jewelry, the ultimate in accessible fine jewelry, enables women to look and feel beautiful every day and in every role in their lives, from blue jeans to black tie and everything in between. Renowned for creating wearable, versatile jewelry for every woman, Judith Ripka designs two distinct collections, her 18K Couture collection and her Silver collection. Celebrated by the red carpet elite for its modern elegance and sophistication, each piece of jewelry Judith creates reflects her passion for design. Simply stated by Judith, "When a woman is wearing my jewelry, I want her to feel as if she is wrapped in one of life's greatest luxuries." Located in every key market across the country, Judith Ripka jewelry is available at its 16 retail stores, as well as key department stores such as Neiman Marcus and Saks Fifth Avenue, and independent fine jewelers.*

**Visit [www.judithripka.com](http://www.judithripka.com) to learn more.**